Think back to yesterday’s Great Candy Debate. Now, you are going to the do the same thing, but on your own!

Look at the board for a list of product ideas. You do not have to use Miss Giesler’s suggestions, but you must have two things to compare. After picking your two products to compare, decide which you would like to choose as the superior product. You will then craft an argument paper for this product. Your paper must have the following components:

**Introduction**

-Hook

-Background information/attention getter

-Thesis statement

**Body Paragraph 1**

-Claim #1

-3 pieces of supporting evidence

-Concluding sentence

**Body Paragraph 2**

-Claim #2

-3 pieces of supporting evidence

-Concluding sentence

**Body Paragraph 3**

-Claim #3

-3 pieces of supporting evidence

-Concluding sentence

**Body Paragraph 4**

-Supporting claim of *opposite* product

-3 pieces of supporting evidence

**Body Paragraph 5**

-Counter-claim

-3 pieces of supporting evidence

**Conclusion**

-Restate thesis backwards (DO NOT use word for word from intro)

-Summarize main points

-Leave reader with something to think about

Paper must be properly formatted—Times New Roman, 12pt Font, Double Spaced, Header, Heading, Proper File Name. This paper is DUE Friday, April 13th to Classroom.

**NOTE**: You do not have to do research for this paper, but if you do, you must create a Works Cited page for the information you borrowed. OTHERWISE, it’s plagiarism.

**Product Argument Debate Instructions/Formulas:**

* Imagine there are only two products in the world
* Your product is the best value, and you need to come up with as many reasons as you can to prove this
* Pick your top 10 reasons
* Narrow yours down to your top 3 reasons
* Craft a *thesis statement* using those three reasons
  + **Formula: Claim + Reason 1 + Reason 2 + Reason 3**
* You will now write 3 Body Paragraphs
  + **Formula**: **Claim + Reason + Evidence + Conclusion**
* Body Paragraph 4: Pick what you think is the opposite product’s **strongest** point
* Write an additional paragraph that supports the *opposite* product
  + Remember to start with a claim and add three pieces of evidence
* Body Paragraph 5: Now, you will *challenge* the same point that you just supported
* In a new paragraph, introduce a counter-claim that breaks down your previous paragraph
  + Use 3 pieces of evidence for this paragraph, too!
* Write your introduction and conclusion to round it out
  + Introduction **Formula: Hook + Background Information+ Thesis**
  + Conclusion **Formula: Backwards Thesis + 3 Main Points+ Something to think about**
* **Boom. Done.**